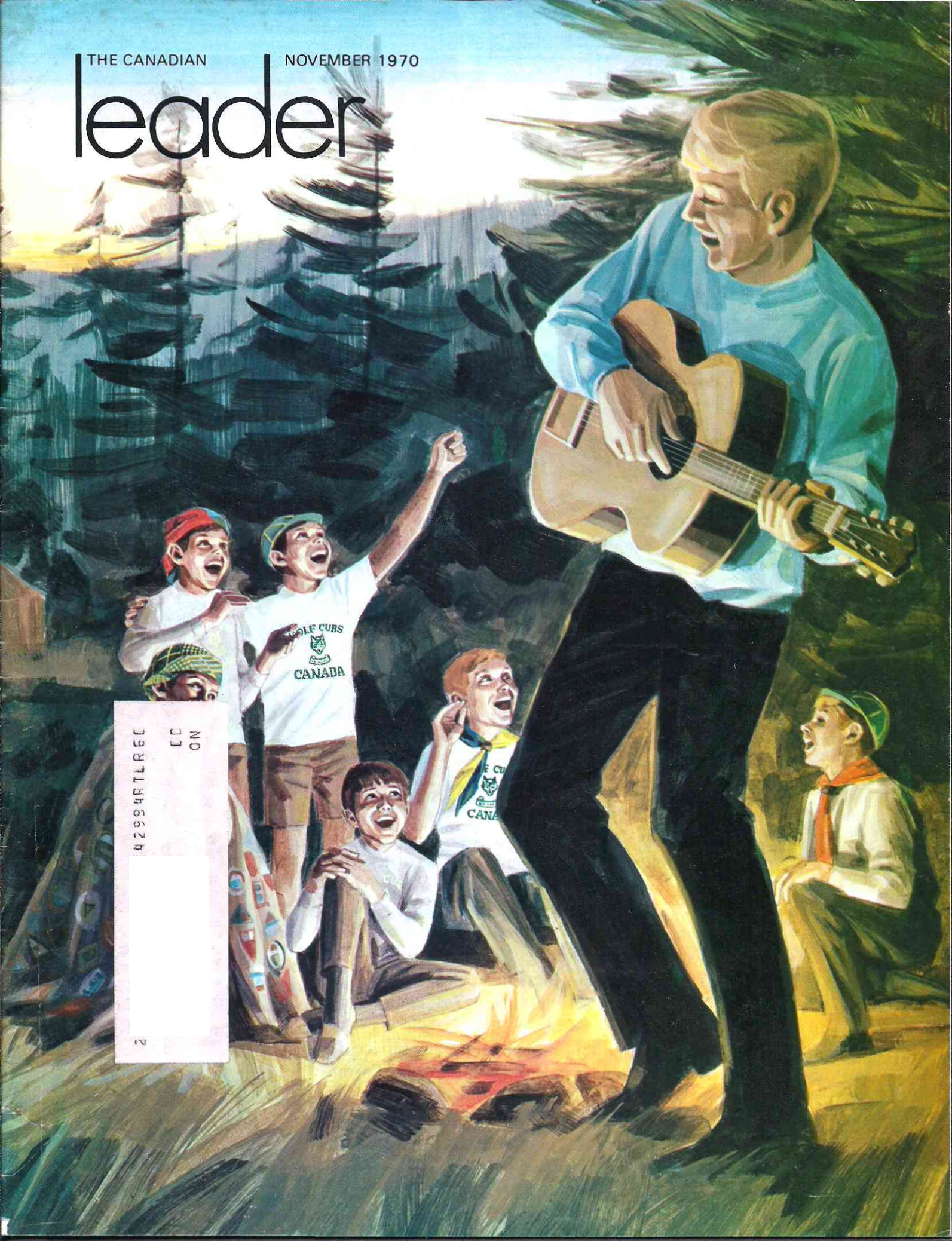
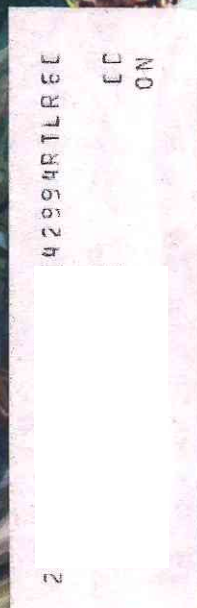


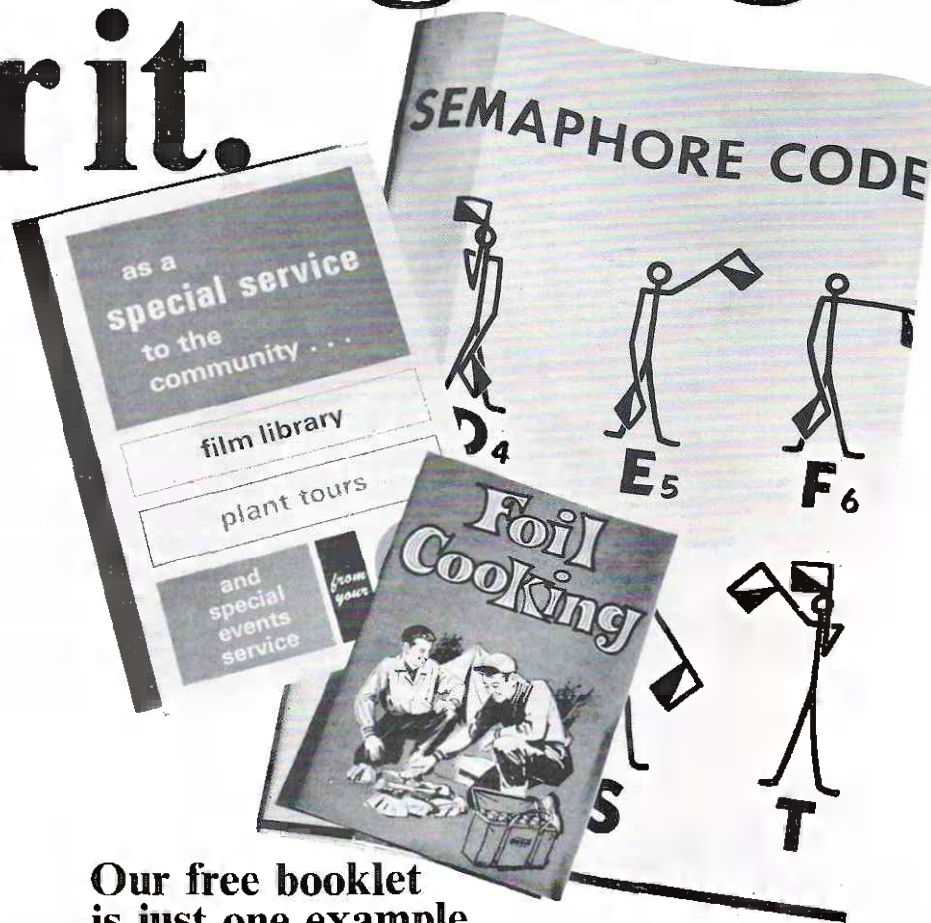
THE CANADIAN

NOVEMBER 1970

leader



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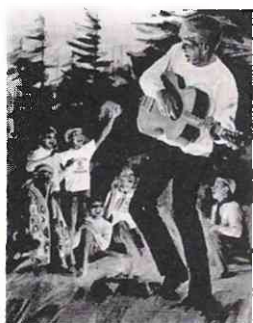
THE CANADIAN leader

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JAMES F. MACKIE, Editor

BEATRICE LAMBIE, Assistant Editor MICHEL PLANT, Editorial and Advertising



COVER This month's cover is the work of a talented young Montreal artist, Georges Gauthier. Georges worked on "The Way to the Stars" and "The Canadian Scout Handbook" and produced this painting for the cover of the new Wolf Cub manual, "The Cub Book." The original of the painting eventually will hang in the hall outside the Supply Services office at National Headquarters. For more information on Georges and the new book, see **Something New!**, page 4.

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The newest addition to your Wolf Cub library won't be hard to find when you go looking for it later this month because its full colour cover will grab your attention the minute you walk into your local Scout office or dealer. But just in case you need a little more help, here are a few pertinent facts: its size is 5 1/2" x 8"; it has 320 pages; is two colours throughout; has over 250 new pieces of art; eight new exciting sections on such things as acting, family activities, crafts and science, games and stunts, music and songs, stories, outdoor activities and tricks and puzzles and contains the present Cub manual, **"The Way to the Stars."**

Choosing a name for the new book was a major challenge. Because it was to contain **"The Way to the Stars"** plus hundreds of new, appealing and exciting ideas for pack, home, school and individual activities, some felt that the new book should be called **"The Stars and Beyond."** This, of course, lead to all sorts of plans for the cover to contain



Georges Gauthier puts the final touches to the original cover art of **THE CUB BOOK**.

space platforms, rockets, planets and other heavenly bodies. After over one hundred and fifty names were considered, it was decided to go to the readers, the Cubs themselves, and get their opinions on a name and cover content. For variation from the space theme, the cover artist also produced a camp scene, showing a group of boys around a campfire, with a young, guitar-playing activity leader. After that it was really no contest. Each group of boys consulted chose the outdoor theme for the cover and gave the same answer as to why they chose it, **"Because outdoors is Cubbing."** With these words of wisdom as a guide, choosing the name was much easier and **"The Cub Book"** was born.

The final cover art appears on the front and back pages of this issue of **The Canadian Leader** and close examination will show that it cleverly includes references to acting, music and outdoors. It also shows the activity leader in action and one use of the small group.



Art director Jan Metelski, with Jim Mackie and Walter Markham, vice-president, Ronalds-Federated Printers, and a few of the photos taken to help illustrate the book.

"The Cub Book" was produced primarily to help Wolf Cubs have more fun in Cubbing by taking part more fully in the total program. Basically it is their book but Scouters and parents also will find it a source of program information and content.

One important fact: the sections formerly included in **"The Way to the Stars"** have been changed to bring the membership up-to-date on recent changes in the Swimmer and First Aider badges, as well as a number of other, very minor changes.

Present production plans call for the book to be available around the middle of November, at a retail price of \$1.25.

It took over two years and the work of many individuals to prepare the manuscript for presentation to the printer. The Wolf Cub Subcommittee wanted to ensure that the new sections contained ideas on the unstructured elements of the Wolf Cub program. Acting, games, crafts, music, outdoors and stories were researched and only the best material chosen for inclusion in the book. In addition, the book was to be geared to family and small group activities.

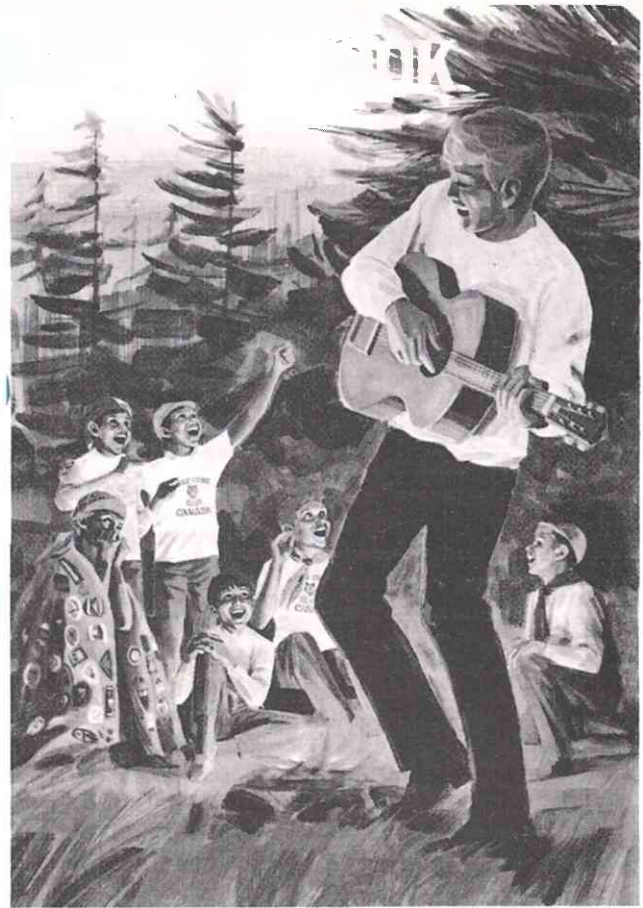
"The Cub Book" is a quality production and the talents and dedication of many individuals, both inside and out of Scouting, will be seen in it. As each edited section was ready, it was critiqued by three groups outside National Headquarters. The teachers, and students of Cub age, of City View Public School and St. Gregory's separate school in

THING

NEW!

the suburbs of Ottawa read the manuscript and made many useful suggestions regarding content and language. In addition, a children's librarian in the Ottawa area also reviewed the material with boys of the 8 to 10 age bracket who come to the library.

One of Canada's best known printing firms, Ronalds-Federated Printers, Montreal, the home of **TIME** and **The Reader's Digest** magazines, was awarded the printing contract and threw the entire resources of their team of craftsmen into the project, under the direction of one of their vice-presidents, Walter Markham, a former Scouter in Montreal.



(Photos by Proulx Brothers, Ottawa)

Scouting, he was a Cub and Scout for nine years in his native Poland and attended the 1937 World Jamboree in Holland as a member of the Polish contingent. A graduate of the Royal Art Academy, Belgium, he came to Canada in 1951 after war service with the Polish Army, Polish underground fighters and time as a prisoner of war in Russia and Germany. He spent nearly a year in the infamous Buchenwald concentration camp and was freed by General Patton's army in 1945.

Jan and his associate worked many weekends and evenings in order to meet the production schedule. They took hundreds of photographs of boys actually involved in the various activities described in the text, so that their illustrations would be absolutely accurate, especially where movement was involved.

"**The Cub Book**" will provide your boys with many appealing and challenging activities to do alone or with friends and parents. The activities included in the book are designed to satisfy their curiosity and active natures and their need to explore, build, collect and so on. Depending on the age of the Cub and the degree of difficulty of the project, help may be required from an older person for him to gain the most from taking part. This help may take the form of advice only or could mean actual time spent working on the project.

If each Cub has, and uses, a copy of "**The Cub Book**," his time in the pack will be more enjoyable and tremendous possibilities for fun and learning, both within and beyond the star and badge scheme, will be opened to him.



Quality control plays a big part in printing. Richard Belaire and Jim Miller of the pressroom check a proof of the cover.

Jan Metelski, Ronald's art director, was responsible for layout, design and art. Along with another talented Montreal artist, Georges Gauthier, he produced over 250 new pieces of art and the attractive cover. Metelski was responsible for the design of "**The Way to the Stars**," "**The Canadian Scout Handbook**" and, just recently, the 1971 Scout calendar. An ardent outdoorsman and supporter of

Correspondence by Tape

by Ross V. Smith



(PHOTO BY GARTH WUNSCH)

Picture the delight and interest at your pack or troop meeting when you play a recorded tape you've made. Imagine the assortment of sounds you could use as a variation for Kim's game, a true account of a camping expedition, a canoe trip or a visit to another part of the country. Competitions and challenges in the recording field are unlimited! Or how about those coloured slides gathering dust at home? Put life in them with your tape recorder. Tape-slide shows are nothing new, but shows about Scouting in other lands are new and would be interesting and educational. Imagine seeing a Fiji Scout eating fried snake and hearing him say, "um-um," or something. (I have.)

6

Now let's take a look at some other uses that tape recordings can offer to Cubs, Scouts, Venturers and leaders. A recent issue of Britain's Scouting magazine, **The Scouter**, reports the completion of a nation-wide competition in three categories: camp experience, sounds and out-of-country tape correspondence with their counterparts. This is now an annual event in England. In Australia a group of senior Scouts have set up a tape correspondence club with fellow members in Fiji and New Zealand. While south of our border, American Scouts are using their tape recorders to record skits, music, historic events and special commentaries. These are loaned to various institutions such as homes for the aged, the blind and hospitals. Senior members also prepare tapes which they send to troops overseas. These messages contain a variety of information and personal messages from home.

The number of opportunities which are open here in Canada with our many ethnic groups, languages and the vastness of our country certainly offers each of us many avenues to follow. I have had requests from tapespondents in England asking me to describe fully the life and customs of Eskimos, even to the extent of explaining how igloos are made and asking for samples of the sound of their language. From New Zealand I have been asked to give particulars of our Royal Canadian Mounted Police and the necessary requirements to enlist in this world renowned and colourful police force. I also found myself supplying the local public school with odd and little-known facts not found in text books. Subject matter included the Aborigines of Australia,

the Maoris of New Zealand and dramatic accounts, with sound effects, of the Battle of Gettysburg. An exchange of subject matter on various topics between countries is unlimited.

A tape-slide show of 100 slides on Scouting around the Sudbury District is now touring England, and the groups are clamouring for still more, not because my photography is so good but because many English boys are seeing Canadian Cubs and Scouts in action for the first time. English Scouters also are interested in seeing and hearing about Canadian Scouters' training, both on a local level and at Ontario's Blue Springs Reserve during Wood Badge Courses.

In January of this year, with the close co-operation of Roy Taylor, public relations officer and group Scouter in Lancashire, England, and Lyall Henley, senior Scout leader of the 1st Clearview Group in South Australia, **International Scouting Sound Magazine** was organized.

The "country representatives" tape articles and personal comments from Cubs, Scouts, Venturers, leaders and various Scouting groups in their area and send them to me. In turn, I edit the material, add any necessary background sounds or music and make a "master tape." The master tape is sent on a round-robin basis to each representative, who then mails it to the groups involved in making the tape. **International Scouting Sound Magazine** is simply an international bulletin done in sound.

On the magazine you will hear interesting stories and accounts by Cubs, Scouts and Venturers. Requests for tape pals are astounding! The first issue of our Scouting Sound Magazine went out in May. In this first issue we had only one item from Canada. This was a very interesting account by Jeff Byford, a Venturer with the 4th Ancaster Venturer Company in southern Ontario who, with four other Venturers, made a trip through the rugged, wooded trail in Bruce Peninsula, encountering a number of rattlesnakes enroute. For their superb effort they won Canadian Scouting's Amory Award.

The next issue will go out in December in which a highlight will be by South African Scouts and their leaders, all handicapped patients in St. Alexandria Hospital, Cape Town. Girl Guides from Australia and South Africa will participate in future issues. Four issues are planned annually: March, June, September and December. So far no more contributions from Canadian Scouting have been received but interesting articles on tape from groups right across Canada will be enthusiastically welcomed. In turn, contributing groups will receive a copy of the **International Scouting Sound Magazine**. Here is a golden opportunity for tape pals overseas, the chance to swap badges, to hear ghost stories taped in a "haunted" castle in England, or listen to the excitement of a kangaroo hunt in Australia. You will also have the opportunity to see and hear tape-slide shows on an exchange basis from these countries. Eventually there will be pack, group and/or patrol competitions among the countries involved.

All that is needed to get on the band-wagon is any kind of tape recorder...and the world is at your finger tips. I have at my disposal thousands of names of people in almost every country in the world — the U.K., Norway, Sweden, Germany, Czechoslovakia, Belgium, India, New Zealand, Australia, East and South Africa, South America and the U.S.A. A few of these people may be connected with Scouting. Those who are interested only with Scouting contacts should definitely get their group's name listed for **International Scouting Sound Magazine**.

There are three major types of tape and cassette recorders: (a) 2-track recorders, (b) 4-track recorders and (c) stereo recorders. There are also video-tape recorders on the market, but their cost is beyond the average person's means.

Before rushing off to the nearest store to buy a recorder, you should first consider for what purpose you plan to use it. Will you be taking it with you when you go camping or on a canoe trip? Is it to be used only at home or for camp and home? What do you plan to record: music, sounds, talking or a combination of all three? If the recorder is to be used in camping or other field work, it should be battery-operated and portable. If it's to be used at home, it doesn't have to be battery-operated. Again, it can be a portable recorder, operating on both AC and DC and using a converter to save on batteries.

Because musical notes have high and low sounds, a recorder must operate at a constant, smooth, unwavering speed to attain a fair amount of fidelity when recording music. For music, therefore, a better quality recorder is desirable. If stereo is desired, then it should be of top quality.

If you are going to use your recorder for "chit-chat" and the occasional bit of music as a filler, a tape recorder in the medium price range is the best consideration.

I have also mentioned that there are 2-track and 4-track tape recorders. Although a 4-track recorder costs roughly \$25 more, it will prove cheaper in the end; the main reason being that playing and recording time is doubled. For example, if you are using a 3-inch reel of tape containing 600 feet (triple-ply tape) and using a speed of 3-3/4 i.p.s. (inches per second), you can play or record for 32 minutes per track. This means that on a 2-track tape recorder you will have 1 hour and 4 minutes of listening or recording time, whereas a 4-track machine will give 2 hours and 8 minutes of listening or recording time.

Reel-to-reel recorders versus cassette recorders has become quite a controversial topic among recordists around the world. But the one item that experienced tapers do agree on is that the reel-to-reel recorders are far more economical to use if you plan to use your recorder for any purpose other than just playing or recording music. The reasons are quite varied but they boil down to packaging, postage, convenience, splicing and cost of cassettes versus reels.

A word about tape: like the recorders, tape also comes in many qualities and brands and, for the sake of your tape recorder, never purchase a cheap tape as it will definitely harm the surfaces of your recorder's tape head (that very small piece of electronic equipment that makes it possible to record or play back on tape).

Another interesting aspect of tape recording is doing round-robin tapes where from two to nine persons, depending on size of tape used and each other's equipment, can be on the same tape together to "yak" away about everything under the sun. Tapes are also being used as training aids in many fields.

Tape recording has as many girl and women enthusiasts today as men, with some using this means of communication to exchange recipes, sewing hints and craft information. The entire family, patrol or company can participate in tape recording.

Contrary to many beliefs, it is not an expensive hobby and requires little skill. It does take skill and imagination, however, to make a good tape, and therein lies the challenge to Cubs, Scouts, Venturers and even to Scouters.

Ross V. Smith, the author of this article, has ten years' experience as a tape recordist as well as being a member of Boy Scouts of Canada for the past 17 years. He is the Canadian representative of two world-wide tape correspondent clubs; chairman of a world-wide, round-robin tape club; a member of the contact committee for the Indiana Recording Club of America; and recently organized the INTERNATIONAL SCOUTING SOUND MAGAZINE. Readers who have questions about taping are invited to write to Mr. Smith, P.O. Box 51, Lively, Ont.



A TAPE RECORDING of the bells of St. Mary's in Banbury, England, fulfilled a wish of Mrs. James Burton. Prior to World War 1 she lived near the church and heard the bells ring every evening. The tape was made and presented to her through the efforts of Boy Scouts in Windsor, Ontario, and England.



THE SINGING ROVERS AND FRIENDS

by Paul Corcelli

8

"There I was, standing on stage in front of a massive audience, with a feeling of being numb. I was all choked up inside—you know that feeling. Was I in a daze? I knew it was a satisfied feeling because the audience was warm and pleased. We had presented a feeling of joy. Wow!!"

What has just been described is my personal and fond remembrance of the presentation of "The Singing Rovers and Friends," at the National Rover Scout Conference in August 1969 at York University in Toronto.

Now then, who are The Singing Rovers and their Friends? Who is this group which has put a great deal of time, energy and their human resources into an idea which has become a definite reality?

It is a reality—not only to the "gang" but to the people who have seen them grow since 1967. In October of that year a contingent of Rover Scouts was formed under the supervision of John Dow to construct an exhibit on Rover Scouting for Greater Toronto Region's "Scout Camp on the Green."

Just two weeks prior to the camp, ten guys from various crews across the region met to exchange ideas. It was difficult at first as most of us were complete strangers. But the task at hand was explained and just one week prior to the camp we started a seemingly impossible task—the building of a Rover Scout Pavilion. The group worked diligently every evening of that week, into the wee hours of the mornings. It was all we could do to stay awake, but something kept pressing us forward.

The project was completed and "very handsomely," as one person put it.

During the camp, we acted as hosts in the Hos-

pitality Centre. One of the things that thrilled us that weekend in 1967 was to act as the Honour Guard for the Lieutenant-Governor of Ontario and the Chief Scout of the Commonwealth, who was in Canada at the time, following his visit to the American Jamboree.

When we were not busy at the Hospitality Centre, we found ourselves gathering together to sing a few folk songs. Evidently some in our audience liked what they heard because from these impromptu sessions came a great opportunity and our introduction to show business. We were asked to sing at that year's annual meeting, dinner and dance for the Greater Toronto Region. Imagine us at the Royal York Hotel! What an opportunity to show off! But we had never really sung together before—just sort of goofed off. Practice was the order of the day and, boy, we sure did a lot of that.

On the big night the crowd was impressed with "The Singing Rovers." Since then we have performed for special Scout functions, independent group gatherings and blood donor clinics. Everywhere we go we are received warmly and our "feel free" form of entertainment is enjoyed.

But The Singing Rovers isn't the only stage work we do. Many of us are cast members of the Scout Gang Show which has been a tremendous success every time it has been presented in Toronto. Gang Show casts include representatives from every section of the Scout family. Originally, Gang Shows were composed only of boys but recently girls were introduced, and joyously received by the audiences of Gang Show.

Producer and director of many Toronto shows, not



only does John Dow devote time and effort to The Singing Rovers and Gang Show, he is also the highly regarded leader of a Rover crew. Many of its members also are members of The Singing Rovers. We have been brought together, not only by John, but by our own enthusiasm for "our" type of Scouting.

We are not specifically a Singing Rover crew, or a Gang Show crew. When we attend other Scouting functions, we are hockey players, enthusiasts, funsters, organizers, group leaders and advisors and, most important of all, brother Scouts. And Scouting has given us a world of friends. Recently we took part in an exhibit of chivalry at Milton for the Ontario Moot, and most of the members took active parts in the organization and operation of the 1st National Rover Scout Conference at York University. A special effort was made by a few members of the crew to be participants of the steering committee.

Now, if you've been reading carefully, you'll have noticed little mention of "friends" from the title, "The Singing Rovers and Friends." Well, let me explain — The Singing Rovers were asked to put on a revue type production for the 1st National Venturer Conference in Ottawa. Would the conference pay the accommodation and travelling expenses? If they would, they'd have a show; and they did. But the show needed flare to it, something a little more exciting than Rover Scouts. Venturers know what Rover Scouts are. (Some opinions are in doubt!) We needed a surprise element. We could supply the comedy, music and drama required, but zest was missing. Director John knew exactly what to hit them with — a mini-skirted girl!

Man, that did the trick! The show went along just as smoothly as clockwork, and the house lights dimmed after many curtain calls. What a joy, our first revue and it was a tremendous success!

Well, as you probably guessed, our presentation got to the committee of the 1st National Rover Scout Conference and again we performed. We loved doing it and, what's better, the audience reflected that they loved seeing it.

From there the pace has continued. One of the most recent performances was at the young leaders banquet for the province of Quebec at the Queen Elizabeth Hotel in Montreal. Hospitality was certainly the order of the day and, from the top official to the youngest leader, they accepted us, along with playing on the bill with "The Allen Sisters" from the Tommy Hunter Show. They were the toughest act to follow ever! Playing on the stage of the Grand Salon at the Queen Elizabeth Hotel was a fantastic experience.

Happy memories have collected for us, and through all of this we have remained close friends. Friendship-in-doing is the best part...one of our favourite songs goes like this and expresses many of our feelings:

When all our youth is but memory
And the years bring parting of the ways,
Then believe me, fellows,
These are the times we shall dream about,
And we'll call them the
GOOD OLD DAYS

To show the effects of time, author Russell Baker takes us back to a GI barracks just after VE day.

After the last gun was silenced in World War II, a man in a six-button suit and Beatle haircut appeared from a time machine one night and wandered among a barracks-full of servicemen who were awaiting discharges.

"Do you understand what this war was all about?" he asked a G.I.

"Sure," the G.I. said. "We fought to save the Brooklyn Dodgers, the two-pants suit and mom's apple pie."

"Then you have lost," said the man from the time machine. "Within twenty years, the Dodgers will be sold out to Los Angeles. The two-pants suit is even now gone from the haberdashery rack. And by the time all of you are dads, mom's apple pie, like almost everything else mom used to whip up in the kitchen before Pearl Harbor, will be delivered by teamsters, frozen or ready-mixed."

The men in the barracks hooted and said that if they were not so tired of fighting they would bloody the visitor's nose on account of his feminine haircut. A cynic in-

terrupted, however. "That mom's apple pie is just a crude way of saying we fought for democracy," he said. "Pure applesauce. Actually, we fought to save the British Empire."

"Then you have lost," said the visitor. "The British Empire will be dissolved, at American insistence, within the decade."

"You talk like a Nazi propagandist," said a sailor. "You're trying to drive a wedge between us and the British. Next you'll be trying to divide us and our great Soviet allies."

"Within five years," the visitor said, "any of you who calls them 'our great Soviet allies' will be accused of treason."

"Throw the bum out," shouted a corporal of infantry.

"What did you fight for, corporal?" the visitor asked.

"Easy," the corporal said. "Germany had to be destroyed."

"Then you have lost," the visitor said, "for within five years you will be paying to rebuild Germany out of your salary. For fifteen years after that, America will risk new wars to help put Germany back together again."

The men laughed and laughed. "Tell us about Asia!" shouted a marine.

"Yeah," said an air corps private, "tell us how we're all going to wind up loving the Japs and fighting the Chinese." And the barracks rocked with laughter.

"Don't tell me you fought to destroy Japan, too," the visitor said. "What else?" a sergeant asked.

"Then you have lost," said the visitor. "Within twenty years you will rebuild Japan. It will be your warmest friend in the Pacific. When your children are born you will teach them not to say 'Japs.' You will train them to say 'our Japanese friends'."

"That'll be the day," said a waist gunner. "The Jap bombing of Pearl Harbor will live in infamy. We've fought to guarantee that."

"Then you have lost," said the visitor. "Within twenty years you will have large, unhappy children

who will not remember Pearl Harbor. They will say, however, that your own bombing of Hiroshima and Nagasaki were acts of infamy."

"If any of my kids ever say that," a staff sergeant said, "they get a punch in the nose. What I fought for was none of that fancy stuff — just the good old American right to beat some sense into your own kids."

"Then you have lost," said the visitor, "for within twenty years children who don't remember a thing about your war will outnumber you in the population, and though you may punch a few it will make no difference because your legs will be shot and your wind will be gone and your stomachs will be flabby with steak and beer."

A supply clerk who had listened solemnly spoke up. "I fought to keep America the way it is," he said.

"That's right," said a navy gunner. "I heard Jimmy Stewart say that in the movies. I fought because I didn't want anybody changing things around in America."

"Then you have lost," said the visitor, "for within twenty years everything will change. Farmers will live in the cities. City people will live in the suburbs. The country will be covered with asphalt. The cities you have known will be torn down. Money will be replaced by the credit card. Major Bowes, Charlie McCarthy and the Singing Lady will disappear."

Vision of Tomorrow

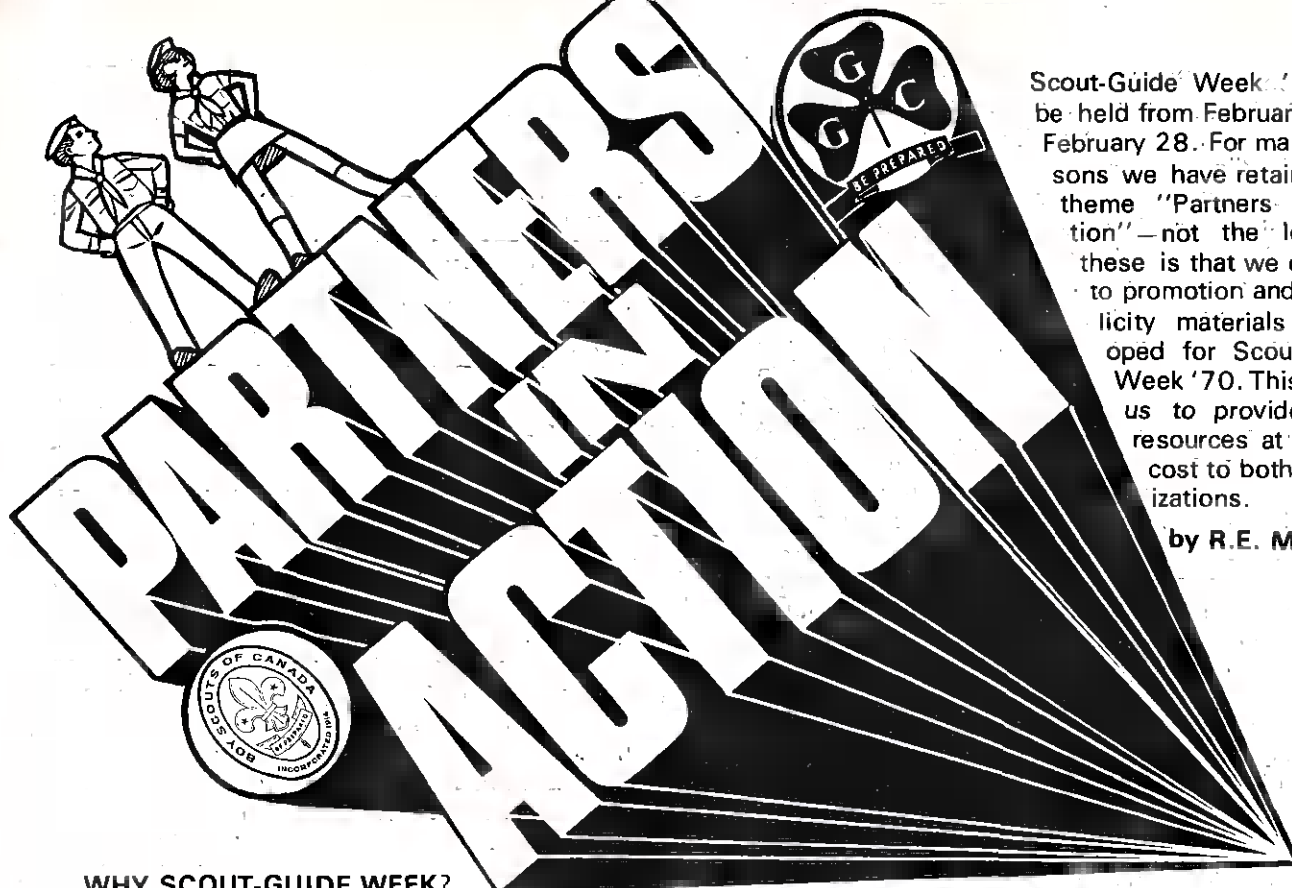
"Your children —" here he paused to display his six-button jacket, his stovepipe pants, leprechaun boots and his seaweed hair, "will look like me."

"All right, men," roared the top sergeant, "grab the Fascist rat!" The visitor disappeared under a mass of uniformed bodies. "We'd better take him up to Intelligence for interrogation," the sergeant said. "He's probably part of a die-hard Axis scheme to destroy American morale."

When the men had untangled, of course, the visitor had spun off through the time-space continuum into 1969 and was dancing the Jerk at the Go-Go. "Tell me, bird," he asked his partner between twitches, "did you ever hear of a two-pants suit?"

CHANGE





Scout-Guide Week '71 will be held from February 21 to February 28. For many reasons we have retained the theme "Partners in Action" — not the least of these is that we can add to promotion and publicity materials developed for Scout-Guide Week '70. This allows us to provide more resources at a lower cost to both organizations.

by R.E. Milks

WHY SCOUT-GUIDE WEEK?

We want boys and girls to become members of our organizations. We want the support of institutions. We want men and women to give of themselves in volunteer service. We need financial support for our programs.

If these things are to happen, boys and girls must want to join; institutions must want to support us; men and women must want to serve and communities must be willing to contribute to our organizations.

We must, then, have the understanding and goodwill of all concerned. Business leaders place a monetary value on goodwill; it is an important item in the exchange of businesses and industries. It is important to us, too.

Goodwill starts by earning the support of those who are important to us — we must do a good job. We must also let people know that we are doing a good job. This means telling this fact to every segment of the public that is important to us.

Scout-Guide Week is an opportunity for us to tell people what we are doing. If we are successful, the result will be an increase in our membership and support.

PLAN NOW!

Scout-Guide Week '71 is just three months away. If we want to get maximum benefit from it, we must plan now!

A successful Scout-Guide Week does not just happen. It is the result of planning and action at various levels of Scouting and Guiding. Each level has, or should have, complementary roles in preparing for Scout-Guide Week.

Nationally, representatives of both organizations have met since last spring. It was agreed to continue the theme of "Partners in Action" and our approach to the various promotion and publicity aids

was defined. This article, one of the many items planned, lists these materials and tells you where to get them.

In addition, efforts are being made to get exposure for Scout-Guide Week through national magazines and on national programs on radio and television.

Provincial personnel can make a significant contribution to the success of Scout-Guide Week '71 by:

- promoting the use of, and distributing on request, promotional and publicity aids;
- providing advice and training to local personnel — helping them to make best use of such aids;
- holding public relations seminars and conferences to share ideas and approaches.

It is at the local level that we find the real potential for public relations. This is where the action is — the base on which to really build a good public relations program. National and provincial roles are really nothing more than support to this level.

Plan now! Form a Scout-Guide Week '71 committee tomorrow. Set them the task of laying out the master plan for Scout-Guide Week '71. Packs, troops, companies and crews should develop their programs within such a local plan.

A PUBLIC RELATIONS PLAN

In the box on the following page there is a form which, if used, can be an effective guide to planning for Scout-Guide Week '71. All items listed are relevant to local committees and/or program sections.

Across the top is a series of spaces for filling in the weeks until February 28. Down the left side is a list which can sharpen your planning for Scout-Guide Week. Each of these will be briefly enlarged upon on the following page.

PROJECTS OR EVENTS

Packs, troops, companies, crews or flights — their activities can be the best public relations for Scouting and Guiding. But only if they are seen by the people we want to see them. Father and Son banquets, Mother and Daughter banquets, church parades, family nights — these are good. However, few people other than parents, those already involved, ever see or hear about them.

A similar type of event could result in many more people being involved. In one community Scouts and Venturers borrowed a haywagon, received permission to park it on a plaza and served coffee and pancakes to Friday night shoppers. Each hour Guides and Rangers assisted them in putting on a song fest while Cubs and Brownies handed out pamphlets to those who gathered to watch.

The result of this latter event was a greater involvement of people in the community and much greater coverage in the news media than any of the others ever produced.

This is not an attempt to downplay such events as Mother and Daughter banquets. The purpose of this example is to encourage planning of projects or events which will be of interest to those participating and which will be seen by as many in the community as possible.

COMMITTEE MEETINGS

Nineteen hundred and seventy was the first year of a three-year trial period in the holding of Scout-Guide Week. Eager to hear how our first year went, both organizations conducted limited surveys.

The results, on the whole, were quite favourable — especially when this was the first year of co-operative effort in this field in over twenty years.

However, there were a few reports which indicated that co-operation between the two organizations at the local level was less than ideal. So much so that some people indicated they would not attempt a Scout-Guide Week program in 1971.

At a meeting of national public relations representatives of both organizations this was one of the topics discussed. Without a complete survey, it is not possible to determine precisely why the problems arose. However, we did note that a few common problems were given.

There were complaints that "they (read Scouts or Guides) didn't know about Scout-Guide Week." "They had received no material or information." We found this strange as the same article appeared in the **Canadian Guider** and **The Canadian Leader** magazines, as will this article.

"They (again read Scouts or Guides) were suspicious and wouldn't co-operate; their people, those who attended the Scout-Guide Week planning meetings, couldn't speak for their organization." This is probably where we ran into the most difficulty. It is human nature to go to a joint meeting with the intention of guarding the interests of "our" organization. A problem develops when this "protectionism" overshadows the co-operation that is required for a successful program. On the other hand, if Scouting or Guiding has so little trust in the representatives it sends to such meetings that they do not allow them to act, then we have lost that "trust" which

SCOUT-GUIDE WEEK PUBLIC

Week of				
Projects or Events				
Committee Meetings				
Internal Communications Program				
Community Relations Planning				
Newspapers/Dailies				
Newspapers/Weeklies/Special				
Magazines - Industrial Publications - House Organs - Other Publications				
Television				
Radio				
Exhibits and Displays				
Direct Mail				
Films/Speakers				

has appeared in both Scout and Guide Laws. We need to learn to trust both our members and our partner organization.

"Their areas and ours do not coincide — we didn't know whom to contact." This, we admit, can be a problem — but, surely, it is not insurmountable. Scout and Guide officials should be able to meet and agree on what areas will be covered and what representatives will be required to work on Scout-Guide Week plans.

Overall, our impression was that, where there was close co-operation, such problems were minimal. It would appear that all that is needed to really make 1971 Scout-Guide Week a truly great success is an honest desire to co-operate in promoting both our programs.

INTERNAL COMMUNICATIONS PROGRAM

Your Scout-Guide Week program, including projects and events, has been developed. How do you let the people involved know about it — the leaders, the members, the parents? These are your internal publics! Without their interest, support and active co-operation, your carefully planned program could be a fiasco.

It is essential that they know the facts — the who, what, why, where, when and how. They should know what, if anything, they have to do. Communicating this is important! Newsletters, bulletins, meetings, posters and personal visits can all be used to ensure that they are informed.

Their active support and help will be more readily available if they are involved in one or more aspects of the planning. For instance, a patrol involved in planning a display will have more members and parents visit the display than if they were invited to view a display put in by someone else. Recognize that everybody cannot be involved — but do involve all you can.

COMMUNITY RELATIONS PLANNING

What is our image in the community? Is it all that we want it to be? Is there anything we can do to improve it?

Community relations is the sum and total of a great many different things: the successful experi-

[illegible]

Effective community relations is the combination of careful planning and implementation. "Seeing is believing" — the community must "see" that our programs are good; "see" that youth are enjoying them and "see" that the community benefits because of them.

- having the local government issue a proclamation on Scout-Guide Week;
- pageants and displays open to the public;
- service projects by Scouts and Guides.

NEWSPAPERS - DAILIES

The sports' pages, the women's pages, children's corner and similar feature sections can be profitably used. But make sure the story goes to the right editor.

NEWSPAPERS - WEEKLIES - SPECIALS

The special section has real potential. But, where these have been done, it is obvious that someone in Scouting and Guiding has collected stories, pictures and relevant material. It was no doubt the result of hard work. But it paid off in letting people know that Scouting and Guiding are alive and well, and flourishing in their community.

Industrial publications, house organs and other publications are a vast and relatively untapped potential for Scouting and Guiding.

Many other ideas can be found in the PR Tip—"Company Publications."

The following extract from "Viewpoint," published by Community Funds and Councils of Canada, is of extreme importance to Scouting and Guiding:

The Canadian Radio-TV Commission has announced that where TV networks or stations have sold all their newly limited advertising space of 12 minutes, a further period of 30 seconds per clock hour may be used for the presentation of unpaid public service announcements.

This is not as simple as it seems. We still must compete with all the other agencies who will be seeking to use this time.

RADIO

Get to know their favourite DJ's and arrange to meet them. A few words from them can be more effective than a host of spots at the wrong time.

EXHIBITS AND DISPLAYS

This is just one example of how material can be placed so that we get real benefit from it. Additional ideas can be found in the PR Tip—"Displays and Exhibits."

DIRECT MAIL

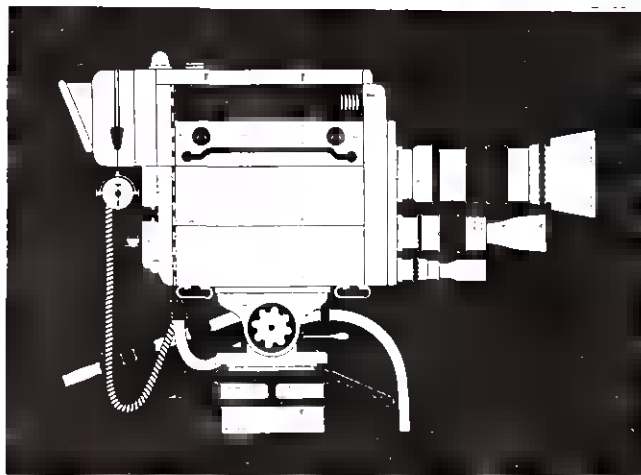
Articles in advertising journals indicate that direct mail has real potential. A well prepared brochure or flyer could be delivered by Guides or Scouts into all homes in a community. The cost would be limited to that of production.

A calendar of events inviting people to join in the activities could be used. There would be no question of people not knowing what was going on. It could even result in arousing interest in people who would be potential leaders.

FILMS - SPEAKERS

Why not contact every service club, auxiliary or group that meets in February? Offer to provide a film or speaker, adults or members, for their meetings. Make sure that you have people prepared and able to do a good job. This is one opportunity to get our story across to key people in the community.

For information on films and information for talks, contact your provincial or local office.



The following must be ordered from Relationships and Information Services, P.O. Box 5151, Postal Station "F," Ottawa 5, Ontario. Include item number, quantity and cheque with order.

ORDER THE FOLLOWING FROM YOUR PROVINCIAL OR LOCAL COUNCIL OFFICE:

Repro Sheets Produced in:

Wolf Cub - Cubbing Is Fun	1969
Boy Scout - Scouts - A Real Challenge	1969
Venturers - A Challenge for Youth	1969
Rover Scout - The Challenge of Service	1969
Boy Scouts of Canada - Scouting Is Challenge	1969
Scouting Is Challenge - 2 and 4 column	1969
Scout-Guide Week '70, '71, '72 - Partners in Action	1970
Brownie, Guide & Ranger - Symbols and Words	1970
Partners in Action - line drawings No. 1	1970
Partners in Action - line drawings No. 2	1971
Partners in Action - line drawings No. 3	1971
Glossy print of 9 separate 2" x 2" photos	1971

PR Tips

Newspapers	1969
Radio & TV	1969
Displays & Exhibits	1970
Company Publications	1970
Photographs	1971
Do-It-Yourself	1971

Posters

We have produced a new poster this year. Uncut, it is 27" x 27". Cut, it forms nine 9" x 9" posters.

Scout-Guide Week Fact Sheets	1971
Radio & TV	
Spot Announcements	1971

TV Slides

Item	Subject	Price
704	Wolf Cub 1970 Slide	\$1.50 per slide;
705	Boy Scout 1970 Slide	\$2.50 for 2;
706	Venturer 1970 Slide	\$3.25 for 3;
707	Rover 1970 Slide	or \$1 each for 4 or more slides

71-33	Brownie	(head only)
71-34	Guide	
71-35	Ranger	
71-36	Guide Leader	
71-37	Wolf Cub	
71-38	Boy Scout	
71-39	Venturer	
71-40	Rover	
71-41	Adult Leader	

TV PROMOS

708	Cub	60-second sound on colour \$15 a print
709	Scout	
710	Venturer	
711	Rover	

POSTERS

71-20	Wolf Cub	\$1 each
71-21	Boy Scout	
71-22	Venturer	
71-23	Rover	
71-24	Adult Leader	
71-25	Set of 5 posters	\$4.50 a set
71-26	3 Cub Lithomatic photo reprints	3/50¢
71-27	3 Scout Lithomatic photo reprints	3/50¢
71-28	3 Venturer Lithomatic photo reprints	3/50¢
71-29	3 Rover Lithomatic photo reprints	3/50¢
71-30	Adult Leader Lithomatic photo reprints	3/50¢



Scouters' Forum

With this issue we introduce a new feature for **The Canadian Leader** — "Scouters' Forum." Each month it will relate a problem about work with youth, plus answers from readers as they are received. So — it's over to you, Scouters. We welcome problems that you wish to have discussed, and your helpful comments on solutions to this month's problem.

Pollution — Everybody's Concern?

The 29th Venturer Company in Beaverville has had a pretty successful existence since it started two years ago. It has had a growing membership who, together with their advisor, have developed a free and active program which has introduced them to many new areas of interesting activities.

Beaverville's main industry and principal supporter of Scouting is a large pulp and paper mill.

On a canoe trip members of the 29th Company discovered that the pulp and paper mill was serious-

ly polluting a river and destroying wildlife. The company secretary was directed to write a letter of protest to the pulp and paper company, which was ignored. The Venturer company then planned to mount a picket line around the main plant of the pulp and paper company with a view to getting wide newspaper coverage and public support. The Venturer advisor felt this was not in the best interests of Boy Scouts of Canada and vetoed the protest. The Venturers were most upset and asked the district commissioner for his support to go ahead with their plan.

Scouter D.K.

Some questions you might consider:

What should the district commissioner do?

What advice would you give the Venturer advisor?

What is likely to happen now?

15



PROVINCIAL
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BADGES
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BADGES
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"Hi, Scouter," shouted a half-dozen suntanned kids to a very uncertain young man as they entered the Scout hall. If that uncertain young man is you, consider that greeting as your formal entrance into the psychedelic world of youth — it can be one of the greatest adventures of your life.

Feel a little lonely? How do you think Neil Armstrong felt as he made his "small step for man"? He took that step alone, but he sure had a lot of help to get there. You, too, have a lot of help to do your job in Scouting.

One of the most important men to you in Scouting is the council Scouter who will help you map out a program—a personal program to develop your leadership ability. He will introduce you to the adult education program of Scouting and the many other aids available to you. He may present you with a yellow folder called the Adult Training Record in which you outline your personal training plan and record credits for the training experiences you complete. He is there to answer your questions, to explain the aims of Scouting, and to outline why we want you as a leader in the Scout Movement.

Opportunities for leadership training are divided into three parts—initial, intermediate and advanced.

The purpose of initial training is to help you answer the questions:

What do I do?

How do I go about it?

Why?

Depending on the subject, this training might be presented in a variety of ways. Discussion groups of leaders, with similar needs to yours, aided by a trainer, may explore some of the answers to the questions above. On-the-job training while you work with your own boys may be done by other training personnel. Visits to other sections may be suggested. Training courses may be made available on a district basis in a larger group setting.

The subjects included in initial training are the scope of your job,

how to plan and carry out programs, getting to know boys and their needs, and how your program can help them and allow them opportunities for developing. Recognition for completing training at the initial level is provided.

The next phase is intermediate training. Its purpose is to increase knowledge and understanding, and help you further your skill in subjects introduced at the initial training level and also to explore your specialized areas of interest. Intermediate training opportunities may take the form of week-long courses, or several week-end courses, or courses of much shorter duration in which a single topic is considered. New subject matter contained in intermediate training involves working with groups, helping youth develop values and developing your leadership skills. Recognition given on completion of intermediate training is the presentation of the Wood Badge or

Intermediate Training Tie Tack.

The third state in the adult education program, the advanced training, develops trainers who in turn will help you to learn your job.

As you plan your leadership development, you will undoubtedly hear the term "unit system." This simply means that the subject matter of training is divided into individual subjects and you are given credit for each as you complete it. You may also receive credit for knowledge and skill acquired either through your work, your formal education or through contact with other community groups. Discuss how you might make best use of your previous training and experience with the council Scouter.

Well, there it is—your route from ground simulation to stepping out of the LEM. Used wisely, Scouting's education program will help you make your leadership efforts contribute a giant step for mankind through the development of youth.

So long, Scouter.

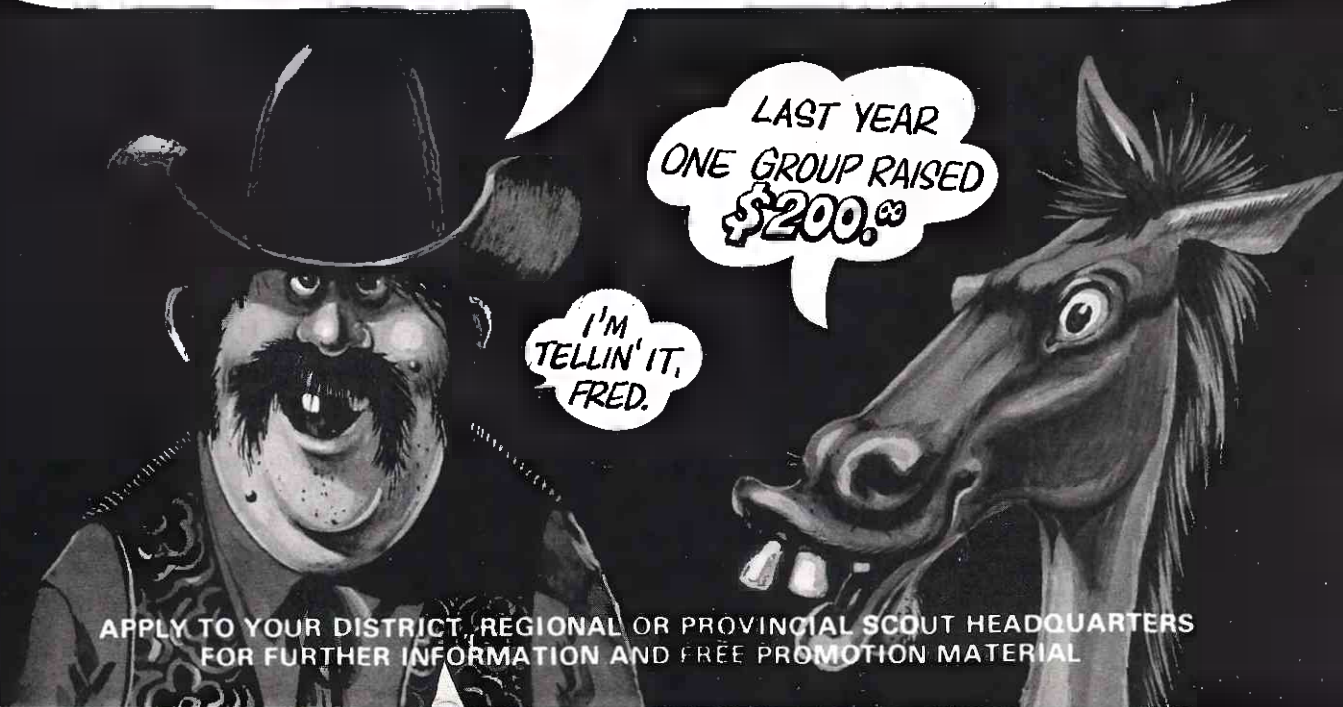
If you don't do it, it won't get done.

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VENTURER OBJECTIVES

by R.J. Roberts



VENTURER PROGRAM OBJECTIVES

1. To help youth develop:
 - through working toward adult activities and learning skills which adults and peers recognize as being at an adult level;
 - through participation in a variety of cultural and social activities;
 - through meeting new people and making new friends;
 - through participation in a variety of challenging physical activities which will promote the development of self up to one's potential;
 - through vocational exploration and the opportunity for practise.
2. To increase understanding and ability to work with others by reinforcing existing contacts and creating opportunities for new ones to develop.
3. To help youth mature by providing for an adult or club-style structure in the Venturer company.

The interesting thing about objectives, Venturer objectives anyway, is that just about anything you do is working toward them.

Well, I mean, take the business about "helping youth develop"; really, that's the whole foundation of the Venturer program. When Venturing was in the planning stage it was apparent that young people in this age group wanted more of a say in the things they were to be involved in, wanted more of a hand in the planning of their own activities and also, I think, wanted to see where it was they were going and what it was they were trying to achieve.

It was readily seen that if Venturing was to offer more guidance in the helping of youth to develop, the program should have objectives that Venturers and advisors could understand, accept and work toward.

Helping young people in Venturing to develop seemed to indicate a need for the objectives to be so set out that the members would be anxious to meet the challenges they offered, and the variety of stimulating activities Venturers are using to achieve them seems to bear this out.

"Through working toward adult activities and learning skills which adults and peers recognize as being at an adult level" has come to mean that many companies are recognized and respected in their communities by the nature of the projects they are doing and for the skill with which these projects are carried out.

How unlikely a few years ago to find a group of 14 to 17 year olds building sail boats and selling them to make money for needy children.

Or another group of young people making canvas covered kayaks and competing in white water races, against older and more experienced people and, in many cases, doing remarkably well in the bargain.

Or still another group who, deciding to get involved in mountain search and rescue operations, went out and took a Senior St. John's First Aid Certificate and a course in Basic Fundamentals of Rescue, and are now ready to assist any unfortunate sportsmen who find themselves in difficulty in that area.

"Through participation in a variety of cultural and social activities" is another of the objectives that has meant many different things to Venturer companies.

Venturers hold regular dances, providing refreshments, music, cloak-room attendants, and even their own bouncers, for large groups of young people, helping to improve community relations and raising funds for a variety of other projects.

In many areas Venturers have organized and operated information booths to publicize Venturing at local fairs and exhibitions, and in Toronto and Montreal successfully operated a service to provide guides for many wheelchair patients who otherwise would have been unable to attend the Canadian National Exhibition or Man and His World.

And still others are involved in free baby-sitting services and lost-and-found children's centres at community functions.

"Through meeting new people and making new friends" happens quite naturally with almost any project Venturers choose to get started on. A tree planting project means that one has to consult the local parks' people or get in touch with the Department of Lands and Forests, not only for the seedlings but for advice on just how to carry out the project.

The running of a dance means that musicians must be contacted, caterers arranged for and a hall must be booked for the appropriate time.

The numerous acts of public service have made friends for Venturers in all walks of life: old age pensioners, doctors and nurses, children, police and firemen; and these are just some of the people who have been helped by or have been of service to Venturers.

I suppose no other objective is as well achieved as **"participation in a variety of challenging physical activities which will promote the development of self up to one's potential."**

The majority of Venturer companies are involved in some sort of outdoor pursuit, whether it be camping, hiking, canoeing, sailing, skin diving or just plain swimming.

Camping is practised by most companies as the urge to get outdoors is still strong with Venturers, but for some it's more than just pitching a tent; for some, once the tent is pitched then it's into a conservation project, or the building of a log cabin. Sometimes it is to act as camp wardens or as resource people or cooks at a local cuboree or camporee.

For others, it's the exploration of an historic trail, a trip through the mountains on foot or on horseback, or an exploration of Canada's waterways by

canoe. It's also a chance to go skidooing, or try out snowshoes or skis; the reasons are many.

The stay-at-homes, too, are involved, some in gym classes or judo, track and field or local hockey or football teams, and for others it's curling or archery or one of many other sports and recreational pursuits available.

Through all the things mentioned thus far, **"through vocational exploration and the opportunity for practise"** is a thread that is always present. Any of the activities a Venturer is involved in can lead to an interest that can become a vital, fascinating and challenging way of life, for any one of them.

Some vocational exploration may happen by chance; in most cases it will be planned for. A visit to a police station, law court and penal institution, or a trip to a gas station, refinery and oil company office, a talk by a geologist, minister, pilot or painter, an interest in photography, farming, banking or pharmacy, all can lead to possible vocations; but all require planning and follow-up.

The last two objectives have quite a lot to do with the business of planning follow-up.

"To increase understanding and ability to work with others by reinforcing existing contacts and creating opportunities for new ones to develop." and **"To help youth mature by providing for an adult or club-style structure in the Venturer company."**

Most Venturer companies are a part of a Scout group and, as such, can call upon a variety of people in all walks of life to help them work through all kinds of different projects. Other companies in new areas, or where the group is newly formed, will not have quite the same back-up strength to call on and will have to actively recruit resource people.

In either case the way the company approaches people will greatly influence the kind and amount of service these people will be prepared to give; so careful planning must be done.

In looking for help from others, consideration of their time commitments must be made, and requests for their service should be made well in advance of the date you require them; appropriate thanks afterward is essential.

With a planned approach and follow-up, more people will come forward with offers of help to Venturer companies, and the Venturers themselves will have learned some important ways of meeting new people and developing lasting relationships.

The Venturer company allows young men to set up their own form of operation and select the necessary officers to keep the operation moving. The objectives are there to give some direction toward which the company should be moving; and the advisor should, as a major part of his role, make sure that every effort is made by the company to achieve the objectives.

The final point, I think, is that having objectives to work toward provides a purpose for Venturer companies' efforts. If the members know where they are going, the getting there will be much more enjoyable and the attainment of the objectives much more satisfying.

packsack

by Stan Beaton, Chairman
Wolf Cub Subcommittee

Early this year Rita Simmons, ADC Cubs, Etobicoke Central District, realized that there was need for some practical Cub training in her district. A good number of new Cub leaders had been recruited in the past year and were hungry for training, and many experienced Scouters were looking for new ideas and a little imaginative stimulation. To fill these needs Rita organized a series of six training evenings spread over March, April and May. All Cub leaders in the district were notified and could register for any or all evenings. Almost half the leaders registered and attended.

The subjects covered were:

1. Star Work - how to put it over, how to make it more interesting, how to get the Cubs's family involved.
2. Badge Work - how to encourage Cubs to earn badges, how to use in the pack meeting, outing or weekend camp.
3. Games - how to run games most effectively, types of games, purpose of games.
4. Campfires - singing, play acting, how to organize enjoyable activities, variations, how to teach Cubs with these activities.
5. Special Pack Programs - their purpose, how to plan and organize.
6. Handicrafts & Hobby Shows - how to use, types.

Learning by doing is a very effective method, so all sessions leaned toward the practical and included many demonstrations and participation by all there, and included lots of discussion and idea exchange. Participants were treated as adults but took part in doing the many creative activities. They demonstrated star and badge work and came up with new ways of putting it over. They played and demonstrated many games; everyone learned a few new ones. They sang, made up and staged skits and plays, held a campfire. They went through a special pack meeting - "Space Night" - and planned several other types of special pack meetings. They wove plastic tape (gimp), glued popsicle sticks, made wire and plastic flowers ("Dip-it"), and table decorations out of driftwood, cones, weeds, spray paint and a candle.

Creative activities generally require lots of resources -- ideas, materials, skills and people. Everyone went away with plenty of information and ideas on new resources to keep them busy with their packs for quite some time.

Fun? Of course. That was one of the reasons the attendance was so good and kept increasing each night. Many participants would have liked to continue for another six sessions.

One of the interesting features of Rita's course was the simplicity of putting it on. Rita simply asked Cub leaders within her district who were talented in the particular skill involved to run the show for that night. Result: great variety

of ideas; no one had too much to do.

So, Cub leaders across Canada, do you feel a need for this sort of training in your pack or district? If so, get on the phone, call your service team to get a training program going.

If you would like firsthand information about Etobicoke Central's course, write to Rita Simmons, 37 Gentian Drive, Etobicoke, Ont.

A GROWTH QUICKY

"Where the Action Is --

Is Where You Are"

What are you doing about Growth? Why wait for your council or province or district or even group? Take the lead... show the way.

Do any of these tasks appeal to you or suggest other tasks that you would care to tackle?

- do something about waiting lists. It must be awful to be a kid wanting to join and unable to do so because of lack of planning.

- develop a roster of community resources for use by all leaders. Get a group on this; the program handbooks provide some clues.

- host a coffee klatch or two (or other informal meetings). Put the Growth or Service Team or other handy target on the spot to answer questions on Growth or program or training or other area of concern.

- get a group together to thoroughly and realistically discuss the recruitment of adults to Scouting. Use the filmstrip and a Guidelines to Growth Kit as a basis for discussion. Let your Growth group know the results of your discussion.

- sit down by yourself and see how many active and potential sponsors there are in your immediate community. Be imaginative. For example, would that big service station on the corner be interested in sponsoring a Venturer company? What could be done about all those youngsters in that new redevelopment area?



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songs & games

The Tale of the Three Good Turns is a great song for guitar accompaniment. The tune should be familiar to almost everyone, and there's a chorus to be sung after each verse, good for those somewhat reluctant to sing out during the verses. All this month's songs have well-known tunes.

Both Scouts and Cubs would enjoy this month's games. They are for letting off steam, indoors or out, with the exception of the Art Relay. This latter is slightly quieter and team effort here is more important than speed.

THE TALE OF THE THREE GOOD TURNS

- (Tune: Polly Wolly Doodle)
A Wolf Cub hiked with a careless stride
Along a dusty road,
When out from a tree there hopped with glee
A big, fat, husky toad.
- **Chorus**
Hike along, hike along,
Hike along with a stride so free,
But when you see an old black bear,
Just let that old bear be.
Says the toad to the Cub, "Hello, my lad,
Where are you headed for?"
"I'm on my seven-mile hike," says he,
"And I've only one mile more."
"What have you done while on this hike?"
Says the fat old toad, says he.
"I've had some fun and I ate a bun
And I've done my good turns three."
"What were these good turns three, my Cub?"
Says the fat old toad, says he.
"Well, I helped a man to catch a cow,
And I found a lost baby."
"That's only two," says the fat, old toad,
"And you told me you'd done three."
"Well, wait a while till I get my breath,"
Says the Five Star Cub, says he.
"As I went up the mountain side,
I spied a tall oak tree,
And up in the top was a big, black bear
A-looking down at me."

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ART RELAY

- Equipment needed: three coloured felt pens for each team; masking tape; sheets of newspaper.
Divide boys into 6- or 8-man teams. In front of each team a large piece of newspaper is hung on a wall with masking tape. Pens are placed on a chair, or on the floor, beside each team's paper. Line up teams about 10 feet away. They are told to illustrate a well-known story or TV show; or Christmas, New Year's or Easter.
- On signal, first player in each team dashes to wall, picks up a pen, draws a specific part: head, hat, ears, face, body, etc. Or each member may be told what part to draw. Then he puts down pen, runs back, touches off next boy. Each member adds one more part to picture. First team to finish wins recognition for speed, but special recognition is given for picture that is best team effort.

SUBMARINES AND MINEFIELDS

- Half the boys are in extended relay formation with legs apart. They are blindfolded and become "mines." The rest of the boys are submarines. On signal, "subs" try to crawl between the legs of the mines, without touching. If a mine hears a sub, he "blows it up" by touching it with one hand. Mines and subs change positions after a given time.
- Score two points for each sub getting through mined waters. Mines receive two points for each sub blown up. Deduct two points from the mines' score for each blow made at a sub and missed.

FOR AN ADVENTURE IN EATING, WHY NOT TRY:

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SNATCH

Equipment needed: rock, a handkerchief.
Divide group into two teams, each lined up behind its goal line, 20 to 30 feet apart. Hang handkerchief over rock; place halfway between goal lines. Give each player a number. Number teams from opposite ends.

Leader calls out a number. Player on each team having that number runs to centre, tries to snatch handkerchief and return to his goal without being tagged by the other. The more skilled player will run to centre, hover over handkerchief until he can snatch it and run when opponent is off guard. Each successful return gains a point for the team.

Object is to return successfully with handkerchief or to tag opponent who has taken handkerchief and prevent him from scoring. After each successful tag or score, handkerchief is returned to centre and another number is called. Play for a designated number of points.

Leader should call numbers in a manner to create suspense. Repeat a number now and then to keep players alert. After a few minutes' experience, maintain interest by calling two or more numbers simultaneously, thus involving four or more players.

BUNDLE RELAY

Boys in relay formation. The first player in each line is given a ball of cord. On signal, he passes it to his neighbour but holds the end of it. The ball of cord is passed from player to player, unrolling as it goes. When it reaches the lower end, it is passed up the line behind the backs of the players until it reaches the first player again. Winner is the team that first wraps itself into a bundle. Sequel is untying the bundle by passing the ball back and winding it as it goes.

And I thought to myself when I spied that bear,
'What an awful shame it would be
If I disturbed that big black bear
A-looking down at me.'

So I turned around and I hiked right down,
And I let the old bear be;
And that good turn with the other two
Makes the good turns three."

THE MORE WE GET TOGETHER

(Tune: traditional)

The more we get together,
With Wolf-Cubs and Boy-Scouts, *BROWNIES & GUIDES*,
The more we get together,
The better we'll feel.
For Wolf-Cubs make good friends, *BROWNIES*
And Boy-Scouts are true friends;
So the more we get together,
The better we'll feel.

OUR PACK

(Tune: Home on the Range)

Oh, give me a pack where the sixes aren't
slack,
And a smile on their faces you'll see,
Where happiness runs in the work and the
fun *BROWNIES*
And the Cubs are all happy and free.
That, that is our pack,
The finest of all say we,
As down life's trail we go with our pals
To the day when we all Scouts shall be.

GUIDES

Cash's SHOULDER FLASHES

PRINTED:

47 503 3 doz. - \$2.00

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WOVEN FLASHES:

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Bank or postal money orders must accompany all orders and be made payable to:
CASH'S CANADA LABELS, Belleville, Ontario.

**NO C.O.D. ORDERS OR PERSONAL CHEQUES
ACCEPTED**

Flashes must be ordered direct from

CASH'S CANADA LABELS LTD.

Box 116, Belleville Ont.

(These are not sold through stores)

SUPPLY SERVICES NEWS

The Bay, Kelowna, B.C., has been appointed as a **Scout dealer**.

We are sorry the plans to send **catalogues** to leaders through the medium of this magazine were cancelled due to unforeseen difficulties. Copies are available through your nearest dealer or Scout office. Get one now!

For knife enthusiasts, page 18-B of our catalogue gives particulars of the new items: a **Skean Dhu**, **Bosun's Sailing Kit** and **Seaman's Knife and Spike**.

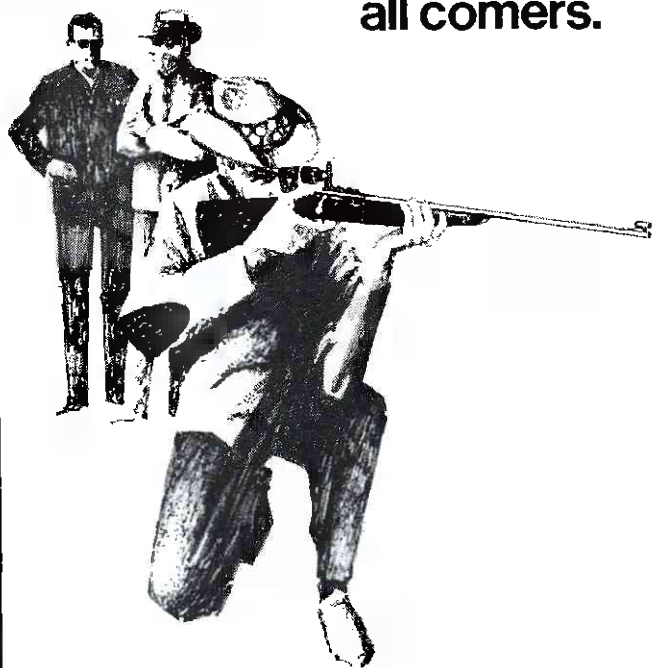
CALENDAR CALENDAR CALENDAR

There's still time to get your group's order in for Scouting's most popular fund-raising item — **Scout Calendar '71** (1/4 million sold last year). Write TODAY to your Scout office.

We have re-introduced the **General Purpose Crest** (75-002); it's shown on the back cover of the catalogue. This is a useful item for identification with non-uniform items. This reminds us to call your attention to the **Scout decal**, 6" diameter, which can also be used for identifying patrol boxes, boats, bags, etc.

Please do not blame your dealer for not having **Scout whistles** in stock. We are experiencing delivery problems and this accounts for the delay. But they are "on the way."

Competition shooting for all comers.



One of the most popular target shooting programs in existence today is the CIL Shooting Sports Program for 22 rim fire rifles.

Pioneered by CIL more than fifty years ago, the program was designed to provide gun enthusiasts with an easy way of getting started in competitive shooting without the need for highly specialized and expensive equipment.

Today thousands of gun club members shoot for the plaques and badges awarded by CIL through their Shooting Sports Program. These awards, the high standards they represent and the fact that target shooting knows no seasons, has made the sport a gratifying and inexpensive one for all gun enthusiasts. To get started simply write for details on the CIL Shooting Sports Program. We'll be glad to send you free folders and booklets. Write CIL, Box 10, Montreal 101, Quebec.

For competition shooting the Canuck 22 Long Rifle, standard velocity rim fire cartridge is preferred. It's designed for all standard 22 single shot and repeating rifles, pistols and revolvers. These cartridges come packed in the unique CIL 'heads-up' package for easy handling.



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